

LINCOLN
MKX



2012



Easing. Elevating. Complementing your life.
All while merging seamlessly into your everyday experiences.

Perhaps the greatest luxury that a luxury car can provide is to subtly refine the way you've done things before.
You are cordially invited to a smart driving experience.



THE UNDENIABLE ADVANTAGE: A VEHICLE AS SMART AS IT IS LUXURIOUS.

Lincoln MKX is certainly well-appointed, but its intelligence sets it apart. Lincoln SYNC® with MyLincoln Touch™ driver-connect technology allows you to intuitively control certain vehicle features, while standard Intelligent Access with push-button start lets you enter and start Lincoln MKX with only a touch.

But that's just the beginning. Lincoln MKX is also efficient and powerful. The 3.7L Ti-VCT V6 engine delivers 305 hp and 280 lb.-ft. of torque, as well as fuel efficiency of 8.8L/100 km [32 mpg] on the highway.¹ Combine all this with stunning design and signature Lincoln luxury, and you have a genuinely smart choice: the 2012 Lincoln MKX.



Lincoln MKX. Ingot Silver Metallic. Available Equipment.

¹12.2L/100 km city and 8.8L/100 km hwy [23 mpg city/32 hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary.

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YOUR HANDS CONTROL THE WHEEL.
YOUR VOICE CONTROLS THE REST.

SYNC
Powered by **Microsoft**

Lincoln SYNC® with MyLincoln Touch,^{TM1} our industry-first driver-connect technology, responds to spoken commands so you can keep your hands on the wheel while controlling your entertainment, phone, navigation² and climate. This easy-to-use system can also be operated via the colour-coded menus on its stunning, 8" LCD touch screen. Intuitive 5-way steering wheel-mounted controls allow you to configure the 4.2" colour LCD screens in the instrument cluster as well. Access the vehicle and media information you use most, all while keeping your eyes on the road.

Premium Charcoal Black leather-trimmed seats. Walnut swirl wood accents. Available equipment.

¹Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out when vehicle is in gear. SYNC voice recognition available in English, French and Spanish. ²Available feature.

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IT DOES COUNTLESS THINGS FOR YOU.
INCLUDING SURPRISE AND DELIGHT.



You'll be astounded by all that Lincoln SYNC® with MyLincoln Touch™ can do in response to your voice or touch. Make and receive calls, play music via Bluetooth® technology, get directions, even change the cabin temperature. The system automatically uploads your phone contacts and remembers them. It also shows you who's calling with pictures from your contact list, and pauses your music so you won't miss a call. You can access music and photos from a USB drive, SD card or other devices. And with the optional Navigation System, you'll view landmarks in 3D on interactive maps.

Enjoy Sirius® Satellite Radio¹ with a 6-month prepaid subscription. Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment, all across Canada.



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¹Sirius Satellite Radio subscriptions sold after prepaid period expires. Subscriptions are governed by Sirius Customer Agreement; see sirius.ca.



ADAPTIVE CRUISE CONTROL¹ When activated, sensors maintain 1 of 4 preset gaps between Lincoln MKX and the vehicle ahead. If the lead vehicle slows down, the system decelerates Lincoln MKX. When the sensors detect the gap has widened, Lincoln MKX returns to the set speed.

COLLISION WARNING WITH BRAKE SUPPORT¹ If sensors detect a potential collision with the vehicle in front of you, a warning chimes and red lights flash in the heads-up display. If you fail to react immediately, the system pre-charges brake pressure so you have full responsiveness when you brake.

BLIS[®] WITH CROSS-TRAFFIC ALERT¹ With BLIS [Blind Spot Information System], radar sensors continually monitor each side of the vehicle to help you stay on guard. An amber light in the corresponding sideview mirror² alerts you whenever a vehicle is detected in one of your blind spots. Cross-traffic alert uses the same sensors to provide you with visible and audible warnings if a vehicle is detected within 14 metres of either side of Lincoln MKX when backing up.

REAR VIEW CAMERA The standard rear view camera provides additional confidence in situations that require you to reverse. An image of the area behind your vehicle is displayed on the 8" colour screen. Coloured guides help you judge where objects are in your path.



SENSE TRAFFIC AND ADJUST SPEEDS. LINCOLN MKX CAN DO IT.

There is something truly comforting in driving a vehicle with sensors that can help you be more aware of your surroundings.

Lincoln MKX. Ingot Silver Metallic. Available equipment.

¹Available equipment. ²BLIS replaces standard integrated blind spot mirrors.

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EVERY SEAT IS FIRST CLASS.

With Lincoln MKX, there is more than enough luxury for everyone. The available panoramic Vista Roof® spans both rows to provide stunning views for all. Enjoy the scenery while seated on heated and cooled, premium leather-trimmed front seats that are powered in 10 different ways, and include power lumbar support, plus memory settings for multiple drivers.

In addition to available brushed-aluminum trim or genuine wood accents, a standard heated steering wheel will warm you from the inside out. For the 2nd row, the heated leather-trimmed seats feature a 60/40 split bench. Conveniently, either side of the rear seat folds down with the push of a button.



Premium Charcoal Black leather-trimmed seats. Walnut swirl wood accents. Available equipment.

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ABUNDANT TECHNOLOGIES,
ALL RIGHT AT YOUR FINGERTIPS.



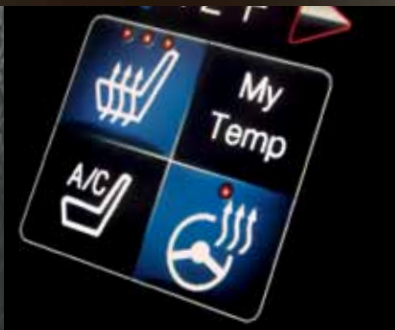
TOUCH-SENSITIVE SLIDER CONTROLS Unique slider controls featuring touch-sensitive technology allow you to operate the volume and fan settings more easily than with a knob. With 10 distinct touchpoints within each slider, simply swipe to set your personal settings.

INTEGRATED MEDIA HUB An integrated media hub features 2 USB ports, an SD card reader and RCA video and audio input jacks. Access media and gaming devices, charge your smartphone, or create a Wi-Fi® hotspot for your passengers by connecting your phone through Bluetooth.®

THX® AUDIO SYSTEM The available THX II Certified Audio System brings home theatre quality sound to every seat. With 650 watts of power, a 13-channel amp, and 14 speakers including a subwoofer, you'll experience CDs and MP3 files like never before.

INTELLIGENT ACCESS WITH PUSH-BUTTON START Enter without inserting a key. With your key in your pocket or purse, simply touch the door handle to unlock the doors quickly and easily. After buckling in, and while pressing the brake pedal, Lincoln MKX starts with the push of a button.

HEATED STEERING WHEEL AND SEATS With a simple touch of the screen, turn on the standard heated steering wheel to quickly take the chill from your hands. Heated and cooled front seats offer 6 different temperature settings.



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THE LUXURY OF BEING ON THE SAFE SIDE.

With Lincoln MKX, there are many safe sides. Specific structural areas of the steel safety cage are bolstered against intrusion. Others are designed to absorb crash energy and channel it away from occupants.

Inside, the dual-stage front airbags of our Personal Safety System™ help protect the driver and front passenger. Side-curtain airbags deploy from the headliner to cover outboard passengers in both rows in certain types of side-impact or rollover events. The SOS Post-Crash Alert System™¹ assists first responders in locating the vehicle when an airbag deploys.



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¹SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

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STANDARD LUXURY FEATURES: EQUIPMENT GROUP 100A

ENGINE

- 3.7L Ti-VCT 24-valve aluminum V6
- 305 hp @ 6,500 rpm/280 lb.-ft. of torque @ 4,000 rpm
- 10.5:1 compression ratio
- Stainless steel exhaust system with dual oval chrome exhaust tips with rolled edges
- Estimated fuel consumption¹

AWD	12.2L/100 km city and 8.8L/100 km hwy (23 mpg city/32 hwy) 71.9-litre capacity
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DRIVETRAIN

- 6-speed SelectShift Automatic® transmission
- All-wheel drive (AWD)

WHEELS | TIRES

- 18" polished aluminum wheels
- P245/60R18 all-season BSW tires

BRAKES

- Hill start assist
- Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

SUSPENSION | STEERING

- Front and rear stabilizer bars
- Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
- Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
- Power rack-and-pinion steering

EXTERIOR

- Adaptive HID headlamps with autolamp feature and wiper activation
- Bi-colour combination tail lamps with indirect LED lamps
- Black lower door cladding with chrome accent strip
- Black-painted Aero Rear spoiler
- Centre high-mounted stop lamp on liftgate spoiler
- Chrome door handles and beltline mouldings
- Easy Fuel® capless fuel filler
- Fog lamps
- Lincoln split-wing chrome grille
- Lincoln Star fender badges
- Power, heated, body-colour sideview mirrors with memory, security approach lamps, auto-dimming driver's side, integrated blind spot mirrors, turn signal indicators and manual fold-away design
- Power liftgate
- Rear view camera
- Reverse Sensing System
- Speed-sensitive intermittent front windshield wipers

SEATING

- Leather-trimmed, heated and cooled front seats with Tuxedo stripe and piping, 10-way power including lumbar support, and driver's side memory and easy-entry features
- Leather-trimmed 60/40 split-fold, reclining heated rear seats with 2-way outboard head restraints and fold-forward centre head restraint with armrest (with 2 cupholders)
- EasyFold® rear seat back release

INSTRUMENTATION | DRIVER CONTROLS

- Accessory timed delays with theatre-dimming lighting
- Auto-dimming rearview mirror
- Intelligent Access with push-button start (2 remote key fobs)
- MyLincoln Touch™ with 2 configurable LCD displays in gauge cluster; 8" LCD touch screen in centre stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and 5-way steering wheel-mounted controls (2)
- Power-tilt/-telescoping steering column with memory
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Remote Start System
- Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- Universal garage door opener

INTERIOR

- Aluminum accents on instrument panel and door-trim inserts
- Ambient lighting
- Below-floor Rear Cargo Management System
- Burnished Bronze Metallic accents on centre stack
- Chrome door handles
- Dual-zone electronic automatic temperature control
- Front centre console with floor shifter, dual sliding armrest, 2 cupholders and tray
- Illuminated front scuff plates
- Leather-wrapped shift knob and heated steering wheel
- Overhead console with front-seat map lighting and sunglasses storage
- Particulate air filtration system
- Powerpoints (4)
- Rear cargo hooks and cargo net
- Reversible rear cargo mat
- Sun visors with illuminated visor vanity mirrors

AUDIO | COMMUNICATION SYSTEMS

- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- Lincoln SYNC® voice-activated, in-vehicle connectivity system
- Sirius Satellite Radio, including 6-month prepaid subscription

SAFETY | SECURITY

- Personal Safety System™ for driver and front passenger with dual-stage front airbags², safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Belt-Minder™ front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags²
- Lower Anchors and Tether Anchors for Children (LATCH) in rear outboard seating positions
- MyKey™
- Perimeter alarm
- Remote Keyless Entry System
- Safety Canopy® System with side-curtain airbags² for front and rear outboard passengers, and rollover sensor
- SecuriCode™ keyless entry keypad
- SecuriLock® Passive Anti-Theft Engine Immobilizer System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

¹Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ²Always wear your safety belt and secure children in the rear seat.

AVAILABLE LUXURY PACKAGES

SIGHT & SOUND PACKAGE: EQUIPMENT GROUP 101A

- BLIS® (Blind Spot Information System) with cross-traffic alert¹
- Panoramic Vista Roof® with dual power sunshades
- THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8" subwoofer), 650 watts of power and 13 amplifier channels
- Voice-activated Navigation System with SD card for map and Points of Interest (POI) storage

LIMITED EDITION PACKAGE

- 20" polished aluminum wheels
- Etched Lincoln Star in headlamp lenses
- "LIMITED EDITION" badging
- Premium carpeted floor mats with embroidered logo
- Premium leather-trimmed seating surfaces in Bronze Metallic colour with Tuxedo stripe and Charcoal Black piping
- Unique aluminum accents on instrument panel and door-trim inserts

WOOD PACKAGE²

- Wood appliques in olive ash or walnut swirl on instrument panel, door-trim inserts and steering wheel inlay

CLASS II TRAILER TOW PACKAGE [1,588 kg [3,500 lbs.] max.]

- Class II hitch receiver
- Trailer sway control
- Upgraded cooling fan and larger radiator
- Wiring harness with 4-pin connector

AVAILABLE EQUIPMENT

- 20" chrome-clad aluminum wheels³
- Adaptive cruise control and collision warning with brake support
- Engine block heater
- Front and rear all-weather floor mats
- Panoramic Vista Roof with dual power sunshades
- Roof-rack side rails [Black]⁴
- THX II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8" subwoofer), 650 watts of power and 13 amplifier channels
- Voice-activated Navigation System with SD card for map and POI storage (includes THX II Certified Audio System)

FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Lincoln Dealer for details or check us out at fordcredit.ca.

FORD EXTENDED SERVICE PLAN Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km [whichever occurs first], or the remainder of your 48-month/80,000-km [whichever occurs first] Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

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The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance.®

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Cargo-Logic is a registered trademark of Lund, Inc.

Competitive comparisons are based on 2011/2012 competitive models, publicly available information and Ford data at the time of printing of the 2012 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2012 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or lincolncanada.com for complete vehicle details.

Lincoln Customer Relationship Centre 800.387.9333
Ford Credit Customer Service Centre 877.636.7346

¹BLIS replaces standard integrated blind spot mirrors. ²When equipped with Wood Package, only the leather portion of steering wheel is heated. ³Requires Equipment Group 101A. ⁴Not available with Vista Roof or Equipment Group 101A.





MEASUREMENTS

Length	4,742 mm [186.7"]
Wheelbase	2,824 mm [111.2"]
Width [excluding mirrors]	1,930 mm [76.0"]
Width [including mirrors]	2,222 mm [87.5"]
Width [mirrors folded]	2,009 mm [79.1"]
Height [without options]	1,709 mm [67.3"]
Head room [front/rear]	1,016 mm [40.0"]/998 mm [39.3"]
Shoulder room [front/rear]	1,496 mm [58.9"]/1,491 mm [58.7"]
Hip room [front/rear]	1,352 mm [54.4"]/1,402 mm [55.2"]
Leg room [front/rear]	1,034 mm [40.7"]/1,006 mm [39.6"]
Cargo volume [behind front seats]	1,942 litres [68.6 cu. ft.]
Cargo volume [behind rear seats]	915 litres [32.3 cu. ft.]

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Vehicle security system
- Parking assist systems¹
- Dual head restraint DVD¹
- Sportz® SUV tents¹
- Racks and carriers¹
- Roof rails and crossbars
- Side window deflectors
- Rear bumper protector
- Locking fuel plug
- Trailer towing accessories
- Wheel lock kit
- Cargo-Logic® systems
- Cargo organizers and protectors
- Cargo security shade
- Sport pedals
- All-weather floor mats
- Ash cup/coin holder



- A. 18" POLISHED ALUMINUM | STANDARD
- B. 20" POLISHED ALUMINUM | INCLUDED WITH LIMITED EDITION PACKAGE
- C. 20" CHROME-CLAD ALUMINUM | OPTIONAL

¹Lincoln Licensed Accessory.



WITH LINCOLN OWNERSHIP, ADVANTAGES COME STANDARD.

There are many advantages inherent to owning a Lincoln. One of the best is our owner appreciation program. Backed by our strong network of dealers, we are committed to providing amenities and benefits that make Lincoln ownership a premium experience.

MAINTENANCE INCLUDED

In addition to being one of the most technologically advanced and luxurious vehicles on the road, the new 2012 Lincoln MKX now includes maintenance for the 1st two scheduled visits [2 years/32,000 km]. Oil changes, tire rotations and vehicle inspections are some of the items included. See your local Lincoln Dealer for details.

LINCOLN LIMITED WARRANTIES

Your 2012 Lincoln MKX comes with a 4-year/80,000-km Bumper-To-Bumper Warranty. Your Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer. See your local Lincoln Dealer for details.

24-HOUR ROADSIDE ASSISTANCE INCLUDED

Roadside assistance is available 24 hours a day, 7 days a week, 365 days a year for 6 years/110,000 km. Services provided include on-site flat tire changes, fuel delivery, battery jump-starts and more. See your local Lincoln Dealer for details.

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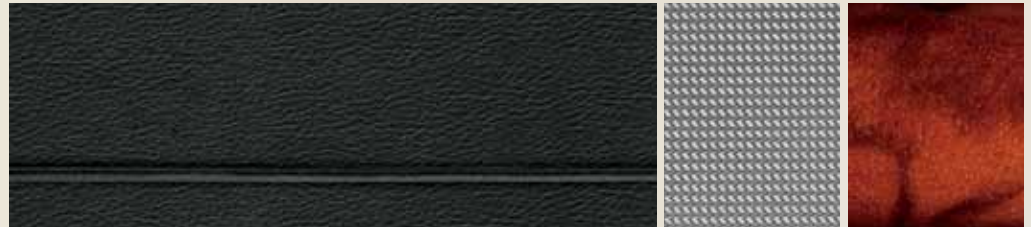
INTERIOR COLOURS AND TRIMS

Standard Carbon Fiber Weave Aluminum trim
 Available Wood Package
 Olive Ash Wood trim
 Available with all exterior colours



PREMIUM MEDIUM LIGHT STONE LEATHER WITH DUSK GREY PIPING | CARBON FIBER WEAVE ALUMINUM | OLIVE ASH WOOD

Standard Carbon Fiber Weave Aluminum trim
 Available Wood Package
 Walnut Swirl Wood trim
 Available with all exterior colours



PREMIUM CHARCOAL BLACK LEATHER WITH CHARCOAL BLACK PIPING | CARBON FIBER WEAVE ALUMINUM | WALNUT SWIRL

Available Wood Package
 Olive Ash Wood trim
 Available with:
 White Platinum Metallic Tri-coat
 Ingot Silver Metallic
 Mineral Grey Metallic
 Ebony Black



PREMIUM CANYON LEATHER WITH CHARCOAL BLACK PIPING | OLIVE ASH WOOD

Available Limited Edition Package
 Unique Aluminum trim
 Available with:
 White Platinum Metallic Tri-coat
 Cinnamon Metallic
 Mineral Grey Metallic
 Ebony Black

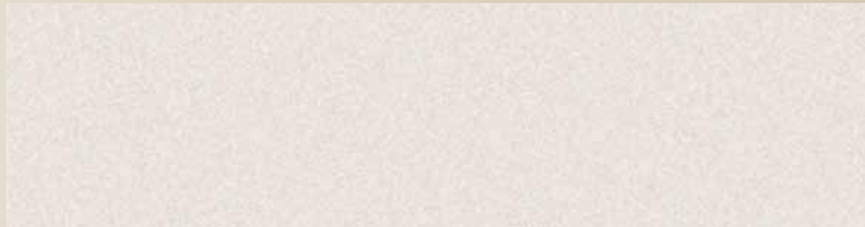


PREMIUM BRONZE METALLIC LEATHER WITH CHARCOAL BLACK PIPING | UNIQUE ALUMINUM

EXTERIOR COLOURS



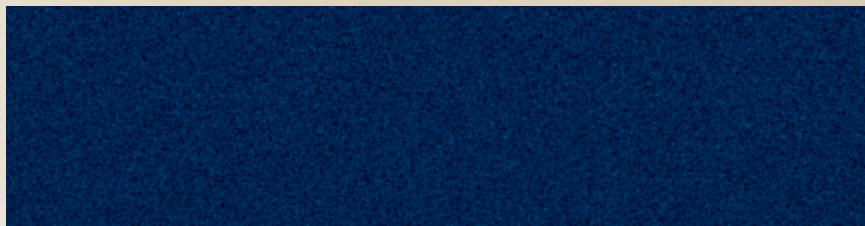
WHITE PLATINUM METALLIC TRI-COAT¹



CRYSTAL CHAMPAGNE METALLIC TRI-COAT¹



INGOT SILVER METALLIC



DARK BLUE PEARL METALLIC



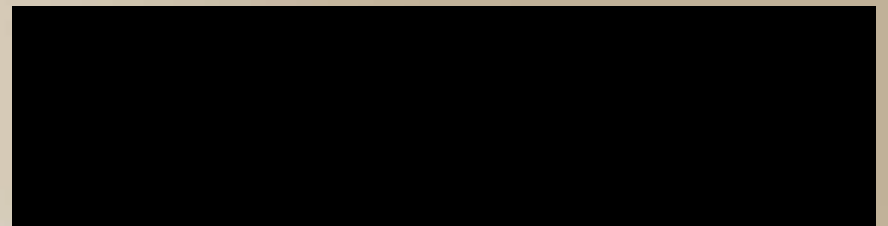
RED CANDY METALLIC TINTED CLEARCOAT¹



CINNAMON METALLIC



MINERAL GREY METALLIC



EBONY BLACK